

Don Horne

Web Designer/Front-End Developer



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SKILLS & SOFTWARE PROFICIENCY

Front-End Development

HTML

CSS

JavaScript/jQuery

Responsive Design

CMS Implementation

Semantic HTML

Usability

Image Optimization

Web Design

Photoshop

Illustrator

HTML Email

Web Banner Ads

Designing for SEO

Brand Identity

Photography

Studio & location lighting

Lightroom

Image Retouching

Additional Skills

Basic Audio & Video Editing

PROFESSIONAL PROFILE

Front-end web developer/designer with 10+ years of experience, focused on building efficient standards based designs using modern coding techniques and lightweight graphics.

A reliable team player who's comfortable working in a variety of environments, tight deadlines and can interface with clients, non-technical staff and developers/engineers.

PROFESSIONAL EXPERIENCE

Freelancer - Front-end Web Developer/Email Developer/Designer

Oct. 2014 - Present

Providing web development/design, HTML email & banner ad creation services to clients as needed. Research modern trends, frameworks and make recommendations as needed.

The Ounce of Prevention Fund - Web Developer/Email Developer/Designer

Dec. 2012 - Oct. 2014

Implemented and troubleshoot a new responsive site redesign in Salesforce CMS. Provided ongoing legacy website edits and new content creation, banner ad creation, email design & coding utilizing PHP and Blackbaud Sphere CMS. Created and edited audio/video projects as needed.

NRC Realty & Capital Advisors - Front-end Web Developer/Digital Designer

Dec. 2008 - Oct. 2012

Designed and implemented a new company website implementing a modern, table-less CSS/HTML/JS design in a CodeIgniter MVC Framework while keeping a focus on usability and web standards. Responsible for translating client collateral from print to the web in the form of websites, HTML email and banner ads for the company's commercial sales.

Merchandise Mart Properties, Inc. - Web Designer/Developer

Aug. 2005 - Nov. 2008

Initiate department push to design with Web Standards. Develop clean and structured XHTML, CSS and site structures for rapid site deployments. Design, code, troubleshoot and optimize websites, HTML email, web banners, audio and video projects under strict deadlines for intern and external clients/trade shows.

Allinfo, Inc./SearchEngines.com - Web Designer

Mar. 2000 - May 2004

Implemented interface design, information architecture, designing and coding for SearchEngines.com, a resource for Search Engine Optimization (SEO). Designed and development GUI interface for theUK.com and its parent site Allinfo.com. Designed printed materials and company slideshows to enforce the company brand.